



WELCOME



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Wedding Stationery &  
On the Day



# MEET LOUISE

*Hello, it's so lovely to meet you!*

*With a B.A. Hons in Media and having worked in digital design for over 15 years, creating wedding stationery was a natural progression for me. I love the ability to connect with delicate materials such as beautiful paper, pen and ink to create something completely original. When combined with my design experience I love to create heirloom stationery to treasure and cherish.*

*When not in my studio, you will find me in my garden cultivating new flowers for inspiration, or spending time with my lovely daughters and family. I also love to while away the hours searching for beautiful antiques and unique pieces for styling.*

*I am delighted to have been featured in highly recognised print and online publications such as Style Me Pretty, Wedding Sparrow, The White Wren, Adoré Blog De Mariage Fine Art, BRIDES, You&Your Wedding, Strictly Weddings, Wedding Chicks, VOGUE Japan and many more.*

## WHAT IS FINE ART DESIGN?

*Fine Art Design to me represents an artistic freedom to be creative, to be released from all the rules and to allow the words and shapes to flow. I use beautiful handmade paper, luxury paper and card from a number of specialist suppliers. With handmade paper the softness of this paper is like nothing else, not only does it look unique and beautiful, the tactile nature just makes you feel happy! For my calligraphy I have sourced many different inks, pens and nibs to create a completely bespoke design for all my clients.*

*When this is combined with hand dyed silk ribbons, handmade paper or luxury envelopes, vellum wraps and wax seals not only does it look beautiful it also awakens the senses of the recipient. When you choose Fine Art Design Studio for your wedding stationery you are making the choice to celebrate creative freedom and design.*

# The Designer





# SEMI CUSTOM SUITES



*The Clara*

New for 2021/22 - as seen in *Wedding Chicks*, the Clara suite features soft handmade paper from Italy with an intricate hand drawn illustration and classic serif font with calligraphy elements. Seen here paired with gold ink calligraphy, soft accent greens and pinks with a matching frosted perspex wedding sign. The Clara can be printed in a variety of colours to match your wedding theme and with luxury card if you prefer.



# SEMI CUSTOM SUITES



*The Matilde*

As seen in *Wedding Sparrow*, the Matilde suite features soft handmade paper from Italy with a bespoke calligraphy monogram and relaxed calligraphy combined with a classic font. The Matilde can be printed in a variety of colours to match your wedding theme and with luxury card if you prefer.



# SEMI CUSTOM SUITES



*The Natalia*

*New for 2021/22 - Perfect for destination weddings. The Natalia suite features handmade paper from Italy with a bespoke venue illustration and traditional serif font. Paired with watercolour painted elements for the matching place cards on Tintoretto Gesso luxury card. Seen here in soft greens and gold calligraphy, on location at a luxury villa in Tuscany, Italy. The Natalia suite can be printed in a variety of colours to match your wedding theme and on luxury card if you prefer.*



# SEMI CUSTOM SUITES



*The Eliza*

As seen in You&Your Wedding and VOGUE Japan magazines, the Eliza suite features classic luxury card with elegant gold calligraphy with a special intertwined monogram and delicate illustrations. This suite can be printed in digital foil, hot foil or any colour to match your wedding theme and on handmade paper if you prefer.



# SEMI CUSTOM SUITES



*The Josephina*

The Josephina suite, so beautiful and delicate with a natural botanical border and matched with gorgeous organic style calligraphy. Seen here on cotton rag handmade paper with soft greys and pinks. Matched with a handwritten linen placecard in grey paint. The Josephina suite can be printed in a variety of colours to match your wedding theme and on luxury card if you prefer.



# SEMI CUSTOM SUITES



*The Amelie*

As seen in *BRIDES* magazine, the Amelie suite is exquisite, delicate and pretty. Oozing with French elegance and charm. Printed in a deep navy blue on cotton rag handmade paper, the Amelie features a lovely hand drawn illustrated crest with the initials of the couple surrounded by wild flowers and foliage with a beautiful hand illustrated ribbon to the side. Paired with a strong serif font to highlight the delicate features of the crest.



# SEMI CUSTOM SUITES



*The Seraphine*

As seen in Wedding Sparrow - the Seraphine suite is elegant with shimmering golds, the design features an olive branch wedding crest with the initials of the couple written in the centre. Seen here with a beautiful handmade paper wedding invitation wrap which has been finished with a gold wax seal and matching bronze gold thread. This suite can be printed in digital foil, hot foil or any colour to match your wedding theme.



# BESPOKE SUITES

*Creating a wedding suite tailor-made just for you as a couple is a wonderful way to show people who you are, what you believe in, what kind of day you are planning, your aesthetic and ultimately your passion not only for each other but for life.*

*What do you want your wedding stationery to say about you? Choose from rich organic textures and materials that combine beautifully to show everyone you love and hold dear to your heart that you are joining together as a union and you want them to share it with you.*

*Many people hold onto wedding invitations as a keepsake or a memory, once people see your beautiful custom wedding suite it will stay with them as an heirloom and passed down to generations to come, you can also frame your stationery or keep it in a special portfolio or box.*

## THE PROCESS

*First we talk, discuss and chat through all your thoughts and aspirations. You can refer to our semi custom selection for ideas or elements you wish to include and we can develop from there. You can also come to us with completely new thoughts or ideas, and we can begin the creative process just for you.*

## PAPER OPTIONS:

### HANDMADE PAPER

*Available in rustic textured cotton rag or Italian smooth handmade paper with deckled edges. There are a small variety of beautiful colours that you can choose from. You can also choose letterpress as an extra option.*

### TINTORETTO GESSO

*Luxury Italian Tintoretto Gesso textured paper that looks similar to watercolour paper and has clean cut edges.*

### LUXURY CARD

*Luxury card stock that has a smooth texture and comes in a variety of colour options. This is perfect for digital printing, letterpress and foiling.*

*Made just for you...*





# BESPOKE SUITES

## EXTRAS

*I have a number of beautiful options you can use to enhance your wedding stationery:*

## HAND DYED SILK RIBBONS

*We have a number of preferred suppliers that we use. These ribbons can be used to complete your stationery invitation suite and for vow books, order of services or anything else you may wish to have included.*

*You can also order extra ribbon for your own use, for example; your bouquet, bridesmaid's hair, your dress and even your table decorations.*

## WAX SEALS

*We have a number of wax seal designs that we can offer you and we can also design and have made for you, your very own personal wax seal. This can be used for envelopes, place cards and is also a beautiful keepsake after your wedding.*

## TIMESCALES

*Please allow at least 6-8 weeks for design and delivery of your custom wedding stationery, in some cases where special paper will need to be ordered it can take an extra couple of weeks.*

*We would love to hear from you if you are interested in creating your own custom wedding suite with us, we only accept a limited number of commissions per year to make sure that we are fully available for all our clients.*

*If you would like us to work with you on your beautiful suite, please get in touch via email: [studio@fineartdesignstudio.co.uk](mailto:studio@fineartdesignstudio.co.uk)*

*Made just for you...*





# PRINTING OPTIONS

*One of the main questions we are asked is about the printing process and what type of printing to choose from, we have listed all the options below with a short explanation about the process involved:*

## DIGITAL PRINT

*Suitable for all types of paper: handmade, Gesso and luxury card. The wedding stationery is printed either using laser for Gesso and luxury card or ink jet printing for handmade paper. You can choose any colour and the ink stays flat on the paper.*

## DIGITAL FOIL

*The metallic foil (available in a variety of colours) is layered onto the card, suitable only for smooth luxury card (not handmade or Gesso).*

*This can be combined with other colours with just some of the elements being foiled and does not require a plate to be made.*

## HOT FOIL

*The foil is heat pressed into the card creating an indent that you can feel when you run your fingers over the paper, suitable for all types of paper & card. To create this a plate is required with your design (around £50-£70) depending on size of artwork to be foiled.*

*The hot foiling can be combined with other colours / print options i.e. laser printing and can just be one element or the whole design if you wish.*

## LETTERPRESS

*Similar to hot foil but instead of a metallic foil a flat ink colour is pressed into the paper / card creating an indent - normally only one or two colours (you can have more but this will increase the cost). This method also requires a plate to be made. Printed on a special press using traditional methods and creates a deep impression into the card. This process can be used on any type of handmade paper or card.*

*Extra Information*





## F.A.Qs

HOW MUCH NOTICE DO YOU REQUIRE TO CREATE MY WEDDING SUITE OR CALLIGRAPHY FOR A WEDDING OR EVENT?

*Please see a breakdown below of services and timescales:*

*Bespoke Wedding Suite - (invitations, save the date, rsvp cards, envelopes): 1-6 months (this includes sketches, designs and print run)*

*Semi Custom Wedding Suite - (invitations, save the date, rsvp cards, envelopes): 1-3 months (this includes proofs, designs and print run)*

*On the Day - (Seating charts, menus, place cards, table number / names, wedding signs): 1-2 months*

*Place card calligraphy: 2 weeks*

*Envelope addressing calligraphy: 2-3 weeks depending on amount and calligraphy style*

CAN YOU MATCH PANTONE COLOURS OR SWATCHES?

*We have a variety of inks and paints that I use to create my calligraphy, if you send me the swatch or colour you are trying to match we will try to get as close as we can to your preferred colour. We can provide samples of colours if required.*

HOW WOULD YOU LIKE THE GUEST LIST SENT TO YOU?

*If you are using our calligraphy envelope addressing service we will send you an Excel spreadsheet template to put the names and addresses in to ensure that the envelopes have the correct format. If you are sending a list for place cards then either Word or Excel is acceptable. Please be aware your guest list must be typewritten and in electronic format not handwritten as we wouldn't want to misread a name or address and spell it incorrectly. Please make sure that the list is fully proofed and approved before sending to us. Sometimes it's helpful to get a friend, family member or colleague to double check this for you.*

YOU ARE ADDRESSING ENVELOPES FOR ME, DO YOU REQUIRE EXTRA?

*Yes please! We would always ask for an extra 15% of envelopes from the printer or supplier (if you aren't using our wedding stationery service), not only for possible mistakes but ink sometimes has a way of splattering across an envelope when you least expect it.*

MY WEDDING OR EVENT IS BOOKED FOR NEXT YEAR, CAN I RESERVE A SPACE WITH YOU?

*You certainly can, depending on your requirement we can put your date in our calendar and discuss your plans, we will take a small deposit to keep your space and will arrange to contact you closer to the wedding or event. If you are planning to send out Save the Date cards then these can be created in advance of the rest of the stationery.*

I NEED A RUSH ORDER – CAN YOU HELP ME?

*Yes, depending on our schedule we will do our best to fit you in. Just send us an email via [studio@fineartdesignstudio.co.uk](mailto:studio@fineartdesignstudio.co.uk)*

WHEN SHOULD I START ORGANISING MY WEDDING STATIONERY?

*We would suggest that you make your wedding stationery your first priority, so many people have busy schedules – especially in the summer. Start thinking about the design and style you would like at least 8-11 months before the wedding. Especially if you are planning a bespoke design or want to keep the same elements throughout. We would recommend that the wedding suite design is agreed, signed off and the Save the Date cards sent out at least 7 months before the wedding. Please do not worry if you have less time than this, we can also turn an order around very quickly, please see question above.*

*Extra Information*



# KIND WORDS

FROM LOVELY PEOPLE

*“I would like to thank you for making the wedding stationery of my dreams. You are an amazing artist, and incredible person. I wish a continued growth and success for your company - I will recommend your service to everyone I know. I think you did an amazing job, everything was perfect.”*

KATERYNA & JACK

*“Thank you so much for doing an amazing job for us and creating our beautiful, wedding invites. You’ve been amazing and listened to everything we have wanted and offered so much more.”*

CLELIA & JOE

*“Oh my, they are just beautiful. Thank you so much! I am so thrilled with them, I’m so happy! Thank you, thank you.”*

GEMMA & ANTHONY

*“I have received the invitations and they are beautiful – thank you very much for your help”*

HANNA & TOM

*“Thank you so much Louise, it has been a pleasure working with you. Your work is absolutely beautiful and we are so delighted with the final products!”*

HANNAH & GEORGE

*Testimonials*







*For your special day*





# PRICING OPTIONS

*Please see below our approximate prices for the 2021 season, for a detailed quote please contact us via email at [studio@fineartdesignstudio.co.uk](mailto:studio@fineartdesignstudio.co.uk).*

## WEDDING INVITATIONS

*A6 Save the Date\* £2.50  
A6 Day / Evening Invitation\* £2.50  
A6 RSVP Card\* £2.50  
A6 Information Card £1.60*

*A5 Save the Date\* £3.50  
A5 Day / Evening Invitation\* £3.50  
A5 RSVP Card\* £3.00  
A5 Information Card £2.00*

*\* Price includes matching envelope in a variety of colours*

## ON THE DAY

*A5 Multi Page Order of Service from £3.50  
A5 Menu £2.40 (Personalised £2.80)  
A5 Table Numbers £2.40  
Table Seating Plans from £65  
Frosted Perspex Wedding Sign from £85  
Printed Name Place Cards from £1.10  
Place Cards with Calligraphy from £1.85*

## EXTRAS

*Wax seal service £1 per seal  
Envelope Calligraphy service from £3.00 each  
Silk Ribbon Wrap from £2.00 each  
Twine Wrap from £0.50 each  
Vellum wrap from £3.00 each  
Envelope Liners from £1 each  
Illustrated Map from £80 depending on illustrations required  
Venue sketch from £60 depending on size of the venue*

## Minimum Order Requirements:

*40 pieces for Luxury Card / Gesso Paper  
15 pieces for Handmade Paper - either Cotton Rag or Italian*

*For your consideration*

## PAPER & PRINTING OPTIONS

*Cotton Rag (150gsm) or Italian Handmade paper (300gsm)  
Each piece of handmade paper is carefully created by hand using traditional techniques and produces a wonderful textured piece of paper with deckled edges and is soft to the touch.*

*Tintoretto Gesso Paper - 300gsm  
Luxury Italian textured paper that looks similar to watercolour paper and is cut with clean edges.*

*Luxury Card - 300gsm  
High quality luxury card available in a variety of colours and features clean cut edges with a classic and elegant smooth texture.*

## Printing Options:

*The prices are based on a digital print, if you are interested in letterpress, embossed or hot foil these are priced per suite depending on the process required, please email [studio@fineartdesignstudio.co.uk](mailto:studio@fineartdesignstudio.co.uk) for more information.*

## DESIGN & CREATIVE DIRECTION INCLUDED:

*Production of your semi custom wedding stationery suite will include:*

- ◇ *All artwork and preparation for print including output to print ready document format*
- ◇ *Digitisation of calligraphy and conversion to vector graphic of any customisable elements- 2 rounds of amendments / changes to initial drafts (if required)*
- ◇ *Liasing between you (the client) and our studio (the designer) and any external agencies i.e. printers and suppliers*
- ◇ *Arrangement of delivery of complete pieces.*

## COVID-19 SPECIAL NOTE:

*We will do everything we can to work with you to make sure your wedding stationery is ready when you need it and we are more than happy to adapt to the situations that you are experiencing. We only ever keep your initial deposit (normally 50%) in the event of a cancellation once the artwork / ordering of paper has commenced, however once the pieces have gone to print we do request full payment before the final print run.*